



EVENT TECHNOLOGY, LLC

ETECH WINS DIGITAL SIGNAGE AWARD AT INFOCOMM -June 2009-

etech received an honorable mention award at InfoComm2009 this year for **Outstanding Achievements in AV: Best Use of AV Technology for a Trade Show Booth/Client** for work done on behalf of the Gartner IT Expo. The award, which recognizes best product and practices across the industry, was won as a result of **etech's** innovative use of digital signage. Using advanced LCD displays with computers incorporated into the screen, **etech** is able to easily network multiple signs and connect them to a client's database, controlling everything from a single convenient source. Clients are then able to create fresh, dynamic content (like incorporating social media such as Twitter updates) for real-time information and updates, all with a sharp, eye-catching appearance.

InfoComm is the largest, most comprehensive event in the pro-AV industry with more than 30,000 professionals in attendance representing over 80 countries. Read more about **etech's** award at:

- **InfoComm** website:
<http://www.infocommshow.org/infocomm2009/public/Content.aspx?ID=749>
- **Lighting and Sound America** website:
<http://www.lightingandsoundamerica.com/news/story.asp?ID=RSUUWC>